



FACT FILE 2019

INTERNATIONAL BREWING & CIDER AWARDS

Principle Sponsor:	BFBi
Headline Sponsors:	Barth-Haas Krones Matthew Clark
First held	1886 Popularly known as “The Brewing & Cider Oscars”.
This event	JUDGING held at The National Brewery Centre, Burton upon Trent, UK, 5-7 March, 2019 AWARDS CEREMONY held at Guildhall, London, 1 st May, 2019. This is a combined event with the annual National Luncheon of The Brewing, Food & Beverage Industry Suppliers Association (BFBi).
Beers & Ciders entered in 2019	1000 beers & ciders across 50 Classes of 12 Categories embracing smallpack, keg and cask beers and ciders. Only currently available commercially produced and branded beers and ciders are eligible for entry.

Judging Panel

To our knowledge, these awards are unique among such established international events, in being judged entirely by practising brewers and cider makers.

The panel comprised 49 distinguished brewers/cider makers from 21 countries, including Argentina, Australia, Belgium, China, Denmark, Finland, Germany, Ireland, Italy, Japan, Mexico, Poland, Romania, Spain, USA ... and the UK.

Structure & Trophy Sponsors

Awards categories in 2019-

66 winning breweries from 25 countries

PACKAGED (smallpack) BEERS (ie in bottles or cans) -

- THE INTERNATIONAL LAGER COMPETITION
Trophy presented by Brewers' Guardian
- THE INTERNATIONAL ALE COMPETITION
British Guild of Beer Writers

DRAUGHT & PACKAGED BEERS – competing together

- THE INTERNATIONAL SPECIALITY BEERS COMPETITION
Trophy presented by Barth Haas Group
- THE INTERNATIONAL STRONG BEER COMPETITION
Trophy presented by 'Brauwelt' magazine, Germany
- THE INTERNATIONAL DARK MILDS, STOUTS & PORTERS COMPETITION
Trophy presented by Institute of Brewing & Distilling
- THE INTERNATIONAL NON & LOW-ALCOHOL BEER COMPETITION
Trophy presented by All Party Parliamentary Beer Group

DRAUGHT BEERS -

- THE INTERNATIONAL KEG LAGER COMPETITION
Trophy presented by 'Bebidas' magazine, Latin America
- THE INTERNATIONAL KEG ALES COMPETITION
Trophy presented by 'drink Technology & Marketing International' magazine
- THE INTERNATIONAL CASK CONDITIONED BEER COMPETITION
Trophy presented by 'Morning Advertiser' magazine

CIDER –

19 winning Cider Mills from 11 countries

- THE CLASSIC CIDER COMPETITION
Trophy presented by The Cider Manual

- THE FLAVOURED CIDER COMPETITION
Trophy presented by BFBi

- THE INNOVATION CIDER COMPETITION
Trophy presented by The Institute of Brewing & Distilling

Worldwide Representation 222 breweries and cider mills from 49 countries:

Argentina	Guernsey	Poland
Australia	Guatemala	Romania
Austria	Indonesia	Russia
Belgium	Ireland	Scotland
Bulgaria	Isle of Man	Slovenia
Cambodia	Israel	South Korea
Canada	Italy	Spain
China	Japan	Sweden
Columbia	Jersey	Switzerland
Cyprus	Luxembourg	Taiwan
Czech Republic	Malaysia	Thailand
Denmark	Malta	Turkey
England	Mexico	USA
Finland	Mongolia	Vietnam
France	Myanmar	Wales
Germany	New Zealand	
Greece	Northern Ireland	

Entries from outside the UK comprised 55.24% of the total.

Classification

Each of the competitions is divided into classes, according to alcoholic content.

Judging of each class provides a final shortlist of three – all of which will be Award-winners if there are a sufficient number of entries. They are then ranked in order. The first-ranked beers (i.e. the Gold Award winners) are then judged against each other to produce that competition's Champion Beer/ Cider and trophy winner. The entire judging panel take part in this final selection.

The Chairman of Judging believes that it is in the best interests of the IBCA, aligned with the spirit of competition, that a class shall have a minimum of 10 entries for 3 medals, a minimum of 7 entries for 2 medals and a minimum of 4 entries for 1 medal.

No supreme champion is selected across the competitions.

Principal judging criteria

Judges are briefed to use their professional skill to evaluate each entry for its sensory appeal; distinctiveness and character; and to **accredit its relevance in its category and its class to the commercial worth of the beer quality.**

In this way, the International Brewing & Cider Awards uniquely reflect the current structure of the beer and cider markets worldwide.

Anonymity of beers

With such an expert judging panel, and with the huge prestige of winning an Award, considerable steps are taken to preserve the anonymity of all beers during the judging. All beers are presented to judges in plain, coded glasses.

Only the Code Master knows the translation from a beer's origin and its catalogue number, to its code number which it carries in competition. The code number changes each round, to ensure total anonymity.

In the first rounds of judging, the panel is divided into working teams of three, organised so no judge has the possibility of tasting beers from their own brewery, or any other brewery in the same group.

Technical set-up

A further distinction of these competitions is their unrivalled technical integrity, due to the combined expertise of the principal Burton breweries and BFBi's membership, whose technicians and suppliers ensure all beers are presented in the best possible condition.

The Organisers

Brewing Technology Services Limited (BTS) was founded in 1977. It is owned by The Brewing, Food & Beverage Industry Suppliers Association (BFBi).

Its strong links throughout the brewing value chain enable it to represent the highest levels of expertise on all sides of the industry - in equipment supply, brewing production, marketing and distribution.

For further information ...

Please contact the organisers on +44 1902 422303
email: organisation@brewingawards.net

See also ...

The Competitions' website at www.brewingawards.org